

First EU-Central America Business Forum

Sustainable logistics and transport

6 April 2022 in Madrid, Spain

Draft Programme

April 6th Morning. Business event	CET
<p>Opening session</p> <ul style="list-style-type: none"> - Adolfo Díaz-Ambrona, Secretary General, Spain Chamber of Commerce - Narciso Casado, Director General - CEOE Internacional & Secretary General - CEIB - Pier Paolo Settembri, Head of Unit, A1 - Coordination and Planning, Directorate-General for Mobility and Transport, European Commission - Maria José Rallo, Secretary General of Transports and Mobility, Government of Spain - Francisco Lima Mena, Secretary General, SIECA 	09.30
<p>The EU-Central America Association Agreement as a solid framework to develop trade and FDI between both regions</p> <ul style="list-style-type: none"> - Massimo de Luca, Head of Trade, EU Delegation to Costa Rica - Benedikt Wiedenhofer, Policy Adviser, Central America, Business Europe 	10.00
<p>Opportunities in the logistics and transportation sector in CA:</p> <ul style="list-style-type: none"> - EUCA Trade study on sustainable logistics and transportation in Central America Carolina Palma, EY Costa Rica, Team Leader EUCA Trade Programme - SIECA 2035 Mobility and Logistics Regional Masterplan Francisco Lima Mena, Secretary General, SIECA - Panama Canal 2030 Decarbonization Plan Ilya Espino de Marotta, Deputy Administrator, Panama Canal Authority - Costa Rica Logistics and Transportation Monica Segnini, President, Costa Rica Competitiveness Promotion Council 	10.15
Coffee break	11.15

EU-CENTRAL AMERICA BUSINESS MEETING. SUSTAINABLE LOGISTICS AND TRANSPORTATION

<p>Financing of infrastructures, logistics and transportation initiatives in Central America:</p> <ul style="list-style-type: none"> - Kristin Lang, Head of Division responsible for Latin America and the Caribbean at the European Investment Bank - IDB representative in the EU - Ignacio Corlazzoli, Manager Europe, Asia and Middle East CAF - Development Bank of Latin America - Mauricio Chacón, Representative to the EU, Central American Bank for Economic Integration 	11.30
<p>EU Innovative solutions in sustainable transportation and logistics:</p> <ul style="list-style-type: none"> - ReShape the future of European Supply Chains Benedikt Schröder, Managing Director EU Logistics Association (ELA) - Maria Moreno, Director, Contracting, Technical and International Affairs, SEOPAN - Araceli García, Secretary General, TECNIBERIA - Laura Tordera, President, Railway Innovation Hub - Global Head of Innovation, Ferrovial - Integration of ports in logistic chains: Digitalisation, Efficiency and Sustainability Rafael Olivares Pabón, Head of Ground Operations, Port of Algeciras Bay Authority 	12.15
Closing remarks and challenges ahead	13.00
Networking cocktail - Spanish wine tasting	13.15

